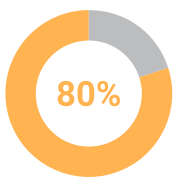




IMPACT UPDATE

United Way of Racine County strives to enhance the health, education and financial stability of every Racine County resident. Our main objective is to improve livelihoods and foster a more resilient community, recognizing that achieving this relies on both our own initiatives and the programs provided by our impact partners.

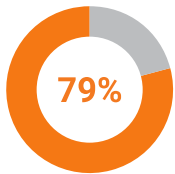
Demographics



36,388 of the 45,373 individuals served by United Way partners this quarter are at or below the Asset Limited, Income Constrained, Employed (ALICE) level.



40% of individuals served are under 18 years old.



79% of individuals served live east of I-94.

Outputs



793 people have improved their mental health through referrals and treatment.



Nearly 600 individuals have reported improved overall mental health.



Almost 800 people have shown positive coping skills or choices through treatment.



414 people have accessed behavioral and mental health services through funded programs, including 180 individuals at the school-based mental health clinic at the AoR at Mitchell Community School.

Success Stories

Children's Service Society of Wisconsin – Child and Family Counseling



A 14-year-old client with school-related anxiety sought therapy. Her attendance and focus were affected. During a session, it was discovered her mother also struggled with mental health, hindering the client from leaving her mother at home. The clinician connected the mother with resources through Children's Wisconsin Care Navigator. This support improved the family's well-being. With ongoing therapy, the client's anxiety reduced, leading to improved school attendance within 90 days.

BeLEAF Survivors – Sexual Assault Services



"As I am in financial need, I find it very helpful to have access to such a variety of high-quality services for free. The cost, even after insurance, really made therapy unaffordable for me. Not having to worry about the finances has helped me focus on the therapeutic work I needed to do to feel better rather than stressing over the cost."

2023 Campaign Results



158 companies



3,635 donors

Imagination Library Update



18,269 children enrolled.



9,831 children graduated.



489,274 books distributed.

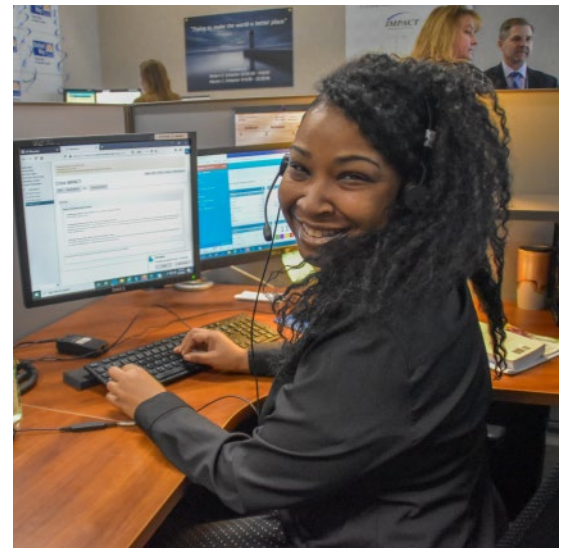
IMPACT 2-1-1 Statistics

7,063 total contacts (phone calls, texts and online chats).

In 2023, there were significant changes in the types of requests for help from Racine County residents compared to 2022.

- Food and meal contacts increased by 34.5%
- Housing contacts increased by 38.2%
- Shelter and homelessness contacts increased by 35.7%
- Employment contacts increased by 42.9%

Factors contributing to these changes may include the discontinuation of the extended FoodShare benefit program, the cessation of the eviction moratorium in late 2022 and the rise in prices of essential goods such as food, clothing and household items.



Staff Corner

Our staff helped introduce the concept of nonprofits to eighth-grade students from Racine Unified School District at the Academies of Racine at Mitchell Community School and Gifford School. The students are part of a semester-long capstone class that centers on engaging in a project to support a nonprofit organization, address a nonprofit-related challenge or undertake a service initiative.



United Way
of Racine County